

## JOB DESCRIPTION

**POST:** Lecturer/Senior Lecturer in Sports Business and Marketing **DATE:** March 2018

**FACULTY:** Business, Law and Sport

**POST NO:** BLS-E11

**STARTING DATE:** 1 September 2018

**SALARY RANGE:** Lecturer - Grade 7 - £34,520 to £38,833 per annum  
Senior Lecturer - Grade 8 - £39,992 to £47,722 per annum

**INDEFINITE/FIXED TERM:** Indefinite

**HOURS:** Full time, 1.0fte

**REPORTING TO:** Head of Department of Sport, Exercise and Health

### THE POST:

Located within the Faculty of Business Law and Sport, and in collaboration with the Winchester Business School, Sports Business and Marketing forms an important component of the Department of Sport, Exercise and Health's academic activity. The Department has well-established undergraduate programmes and expanding postgraduate provision.

We are seeking applicants with teaching experience in the area of Sports Business and Marketing ideally at both undergraduate and postgraduate level. Applicants should also be able to support our student employability agenda, and have the potential to contribute to the leadership of the programme.

The successful candidate will have experience of teaching on undergraduate programmes, and curriculum design and development. The successful candidate will also be expected to demonstrate up-to-date applied scholarship in their area of expertise. This includes an aptitude for, and willingness to research as demonstrated by a portfolio of outputs commensurate with their stage of career.

Our ideal candidate will be a team player with excellent communication skills. A keenness to engage fully in the development and delivery of our dynamic portfolio of sport and exercise programmes and to our research and knowledge exchange agenda is essential.

### MAIN DUTIES AND RESPONSIBILITIES

The main duties and responsibilities for this post are as follows:

- To co-lead the Sports Business and Marketing undergraduate degree programme
- To ensure the effective delivery of sports business and marketing modules at undergraduate and postgraduate level, acting as a module leader as required

- To contribute to the development and delivery of new modules and programmes (with a sport management focus) at both undergraduate and postgraduate levels
- To play an active role in the development and growth of the Department's research centre and research environment
- To lead the development of employability opportunities for students on the Sports Business and Marketing programme
- Contribute to international developments and recruitment and undertake knowledge exchange activities in sports business and marketing
- To be an active researcher in the field of sports business
- To be an active member of key professional networks associated with the sports business community
- To contribute to programme promotion, marketing and Open Days
- To be a member of, and contribute to, Department and Programme Committees.

To fulfill any other relevant duties as deemed necessary by either the Head of Department or Dean of Faculty.

### **OTHER DUTIES**

The successful candidate will normally be required to act as Personal Tutor to a small group of students. This will entail being concerned not only for the students' academic achievements, but also for their personal welfare.

All full time staff are expected to contribute to University administration, course planning, curriculum development, the recruitment of students, engage in research and knowledge transfer and scholarly activities. Additionally, staff are required to participate in relevant staff development activities. The University's courses may involve evening and weekend teaching and, where necessary, this will form part of the duties of the post.

The person appointed will be required to undertake other duties, such as participation in Departmental, Faculty, University meetings and activities, as may from time to time be allocated by the Vice-Chancellor, Dean of Faculty or Head of Department.

### **General Information**

It is anticipated that this job description may change over time in accordance with the needs of the role. The role holder will be fully consulted about any proposed amendments.

### **CONDITIONS OF SERVICE**

The appointment will be made at Lecturer - Grade 7, currently £34,520 to £38, 833 per annum or Senior Lecturer – Grade 8 - £39, 992 to £47, 722 per annum. Exact placement will be dependent upon qualifications and experience. Salary is paid monthly in arrears by direct credit transfer on the last working day of each month.

Your normal centre of duty will be the King Alfred Campus. However, you may be required to work in any part or Department of the University and in any Campus of the

University or as otherwise required for the due performance of your duties and responsibilities.

The annual leave year runs from 1 August to 31 July. Holiday entitlement is 35 days per year plus statutory Bank Holidays and local discretionary days. A proportion of this entitlement is allowed pro rata for part-time staff.

Other terms and conditions of employment appropriate to this post and grade apply in addition to those referred to in this statement. The list of benefits includes Pension Scheme, Sick Pay Scheme, Maternity and Paternity leave and pay (subject to eligibility). Details are contained in the Statement of Principal Terms and Conditions of Employment issued on appointment, the Staff Handbook and other documents referred to therein.

### **APPLICATION INFORMATION**

Candidates shortlisted for interview will be asked to give a presentation lasting no more than 15 minutes on the following topic:

**Illustrate how your research and/or consultancy in sports business and marketing could enhance the quality of current and future undergraduate and postgraduate sport management programmes at the University of Winchester.**

This will be followed by a 10-minute question and answer session. There will be an opportunity for a tour of the University.

Applications should be made on line at [www.winchester.ac.uk](http://www.winchester.ac.uk). Please note that posts close at midnight on the date stated. Late applications will not be accepted.

We delight in diversity in our workforce and seek those that share this value

## PERSON SPECIFICATION

Each attribute is marked as essential for the post, or desirable. The last three columns on the Person Specification (labelled A, I, and P) indicate how each attribute is assessed.

A = Application Form, I = Interview, P = Presentation

ATTRIBUTES	ESSENTIAL	DESIRABLE	A	I	P
<b><u>EDUCATION/TRAINING</u></b>					
Higher Degree in Sport Management (or cognate discipline)	X		X		
A relevant teaching qualification and fellowship status of the Higher Education Academy (HEA), or a willingness to obtain fellowship membership of the HEA within a specified time frame		X	X		
PhD In a related discipline (or registered for)		X	X		
<b><u>EXPERIENCE</u></b>					
Teaching sports business and marketing at undergraduate level	X		X	X	
Teaching sports business and marketing at postgraduate level		X	X	X	
Teaching Research Methods at undergraduate level		X	X	X	
Active research profile in Sports Business		X	X	X	X
Sports business consultancy/applied work		X	X	X	X

<b>ATTRIBUTES</b>	<b>ESSENTIAL</b>	<b>DESIRABLE</b>	<b>A</b>	<b>I</b>	<b>P</b>
<b><u>KNOWLEDGE</u></b>					
In-depth subject knowledge of sport management appropriate to undergraduate and postgraduate levels	X			X	X
In-depth subject knowledge of Research Methods appropriate to undergraduate and postgraduate levels	X			X	
Subject knowledge of professional and employability skills at undergraduate level	X			X	X
<b><u>SKILLS/ABILITIES</u></b>					
Ability to communicate effectively	X		X	X	X
Good organisational skills, including working to deadlines	X			X	
Ability to take initiative	X			X	
Ability to work independently and as part of a team	X			X	
Skilled in the use of information and communication technology	X			X	
<b><u>PERSONALITY</u></b>					
Reliable	X			X	
Committed and enthusiastic	X			X	X
Motivated	X			X	X
Empathetic to the needs of students	X			X	X

## **FURTHER INFORMATION**

### **Health & Safety**

Under the Health & Safety at Work Act 1974, whilst at work, you must take reasonable care for your own health and safety and that of any other person who may be affected by your acts or omissions. In addition, you must co-operate with the University on health and safety and not interfere with, or misuse, anything provided for your health, safety or welfare.

Copies of the University Safety Policy can be found on the University Intranet.

### **Sustainable Development**

All employees are expected to act in accordance with the Sustainable Development Policy and Environment Strategy. In the course of your duties, you should seek to minimise any detrimental impact on the environment and take specific action as appropriate within the remit of your post.

### **Facilities**

Staff catering facilities are available.

**West Downs Day Nursery** - is situated within the grounds of The University of Winchester. The nursery offers care for children from the age of six weeks to five years in a stimulating and homely environment. The nursery provides 62 places each day from 7.30am to 6.15pm on a full time or sessional basis. The opening times are designed to accommodate the working parent who may wish to continue their career. Further details are available from the Human Resources Department.

Sports facilities are available, e.g. gym, squash, badminton, cricket, indoor soccer, tennis, etc and staff organise their own sporting activities.

### **Our values**

We are a community committed to making a difference, passionate about seeing individuals and communities flourish. Our values of Compassion, Individuals Matter and Spirituality shape how we do this and why – we believe academic freedom leads to big ideas which in turn lead to social justice and creativity for a better world.

### **Compassion**

Conscious of the kinship that exists between all life, we seek to nurture compassion and embody social justice for people, animals and the planet. This is a supportive, caring and safe place to work and study. Staff and students will be supported to flourish, encouraged to help others and empowered to make a difference in the world. We seek to challenge and nurture in all staff and students a love and value for all life and the planet. Staff are empowered to change the world for the better, challenge convention with compassion and stand up for what they believe to be true.

## **Individuals Matter**

We are passionate about seeing individuals flourish here. The dignity and wellbeing of individuals is important as are their opinions and views. We are committed to working globally to ensure equality and justice for all. Everyone is welcome here. Staff and students will learn to value and appreciate others, whoever they are and whatever their background. You will be listened to; your opinions count. Together, we will be supported and challenged to reach our full potential. Our staff and students are nurtured to embrace equality, diversity and inclusivity to the full. Staff and students are supported to fight for integrity and justice in a world of compromises and prejudice.

## **Spirituality**

We celebrate our Anglican Christian foundation and welcome people of all faiths and none. We believe that everyone expresses their spirituality through a unique collage of values, disciplines and practices. Working and studying here will give you a chance to experience and reflect on the creativity, beauty and compassion in life – together, we aim to explore the mystery of life and grow in wisdom and love. Our passion is to see staff and students grow as a whole person. It is safe to try new things here, to stand up for what you believe in. You will be supported to engage with the big and deep questions of life, to bring about change and really make a difference. We seek to challenge and develop staff and students' thinking, enabling them to develop in wisdom for a fulfilling life as well as the knowledge they need for a successful career. Our staff and students will have the resilience and resourcefulness to seize the opportunities and face the challenges of life.

### **Mission Statement:**

'To educate, to advance knowledge and to serve the public good'

### **The University vision:**

The University of Winchester is a university on a human scale, with a principal emphasis on the personal creativity and development of its students and its staff.

Through its teaching, research and professional practice, the University will be an outward facing and permeable organisation, welcoming outside influences and fully engaging with society locally and regionally, nationally and internationally. It will provide a high quality university education, responsive to the intellectual, personal and professional needs of its members and the wider community.

The University seeks to serve the spiritual and ethical needs of its students, building moral and global awareness. Our Church foundation is reflected also in strong support offered to students from backgrounds not traditionally associated with higher education. The University will ensure that its courses are accessible to all those who have the potential to benefit from them, regardless of their social, economic, ethnic or religious background.

As a twenty-first century institution which provides a progressive and challenging higher education experience and which forms a crucible for the generation and transfer of knowledge, we have high expectations of both staff and students. The professionalism of staff is reflected in integrity, objectivity and competence. Students' time at the University will provide them with a justified confidence in their abilities and the strength to stand up for what they believe to be true.